



# World-Class Presentations

An Executive and Sales Presentation Workshop

---

## Course Description

World-Class Presentations is an intensive course which will arm each participant with the tools and "tricks-of-the-trade" necessary to give a polished and effective presentation.

## Target Audience

All managers, salespeople, engineers and other employees who need to make presentations or hold meetings with clients, colleagues and other international partners.

## Objectives

Participants will learn to:

- organize persuasive and descriptive presentations
- control their audience
- use gestures to energize their talks
- use whiteboards, flip charts, and overheads effectively
- design visuals for maximum impact
- handle question and answer sessions
- develop and project a professional, business image

## Method



Participants will design their own oral/visual presentations and then present them to their colleagues. These sessions will be videotaped, allowing each participant to monitor his/her progress throughout the program. A unique system of "auto-video feedback" is used to foster a positive atmosphere of cooperation and mutual support, while giving each individual incisive feedback in a completely non-threatening manner.

---

Duration of the session: 2 days  
Number of participants: 7 maximum  
Working languages: English or French



**Animated Enterprises**

2, rue de la Durance, 75012 Paris Tel : (33) 1 43 47 53 29  
www.AnimatedEnterprises.com Fax : (33) 1 40 19 07 73